



**MSME LOANS**

**[www.msmeloans.co.in](http://www.msmeloans.co.in)**

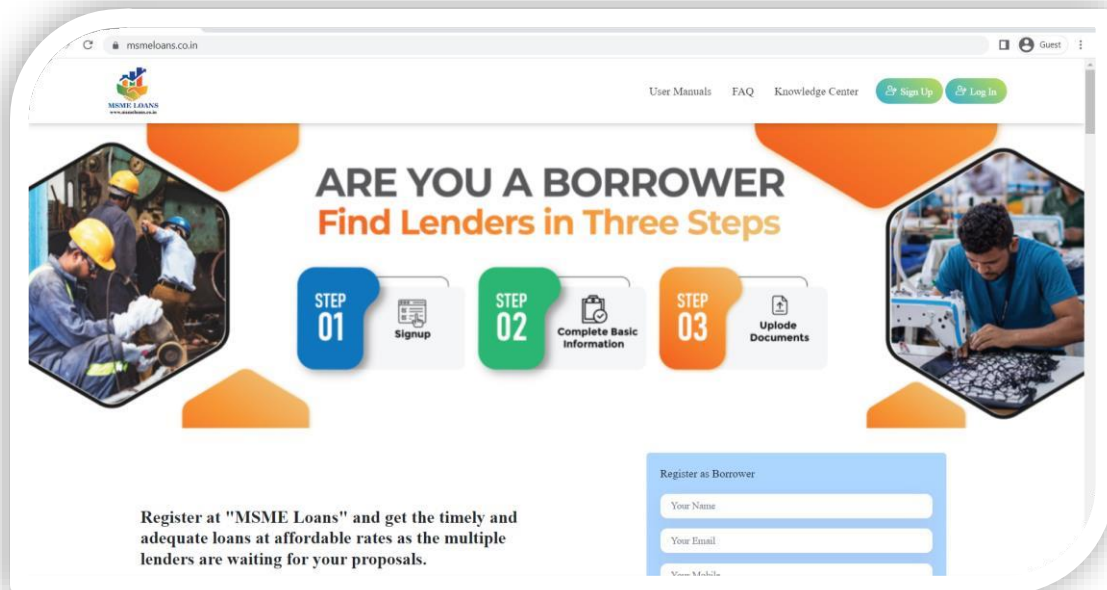
*Matchmaker of Lenders and Borrowers*

## 1.1. About

[msmeloans.co.in](http://msmeloans.co.in) is founded by Indian MSME Helpline Private Limited in association with the Chamber of Indian Micro, Small, and Medium Enterprise.

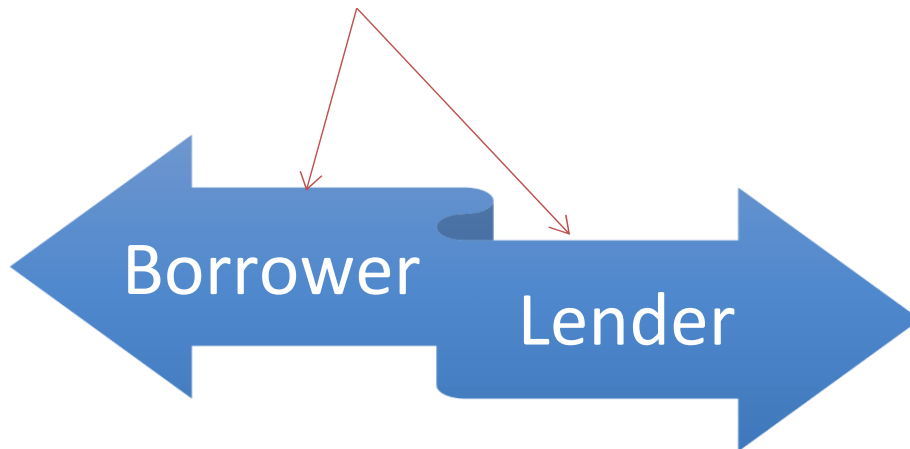
[msmeloans.co.in](http://msmeloans.co.in) is a web-portal that will assist MSME entrepreneurs in searching the lenders who are looking for good bankable MSME and Startup proposals.

On the other hand, [msmeloans.co.in](http://msmeloans.co.in) will assist lenders in getting the bankable leads of MSMEs and Startups.



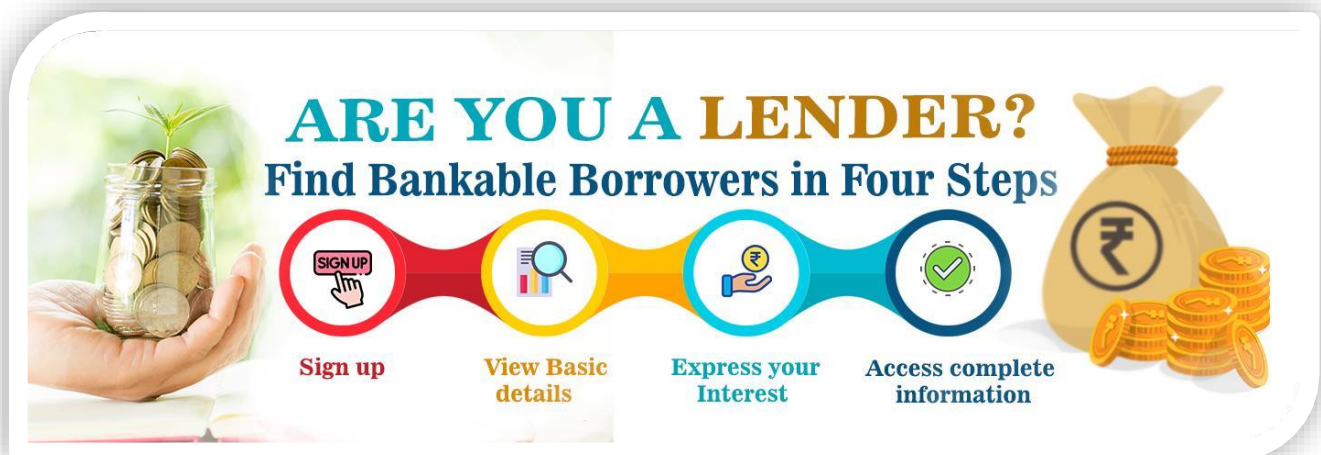
## 1.2. Link to msmeloans.co.in

- Web portal of MSME Loans can be accessed from <https://msmeloans.co.in>
- Two types of following User will be able to avail the benefits at the portal:



## 1.3 Facilities for Lenders

- Lenders will be able to find the bankable leads of the MSMEs and Startup, based on the filters of their choice>




## 1.4 Sign up as a Lender.

The screenshot shows the MSME Loans website homepage. At the top right, there are links for 'User Manuals', 'FAQ', 'Knowledge Center', 'Sign Up', and 'Log In'. The main banner features the text 'ARE YOU A LENDER? Find Bankable Borrowers in Four Steps' with a four-step process: 'Sign up', 'View Basic details', 'Express your Interest', and 'Access complete information'. Below the banner is a registration form titled 'Register as Borrower' with fields for 'Your Name', 'Your Email', and 'Your Mobile', and a 'Submit' button. A text box below the form says: 'Register at "MSME Loans" and get the timely and adequate loans at affordable rates as the multiple lenders are waiting for your proposals.'

- To start with, Lender is required to click at the Sign Up tab. There is option for borrower and Lender. Select Sign up as Lender shown with red arrow, as below:

The screenshot shows a modal window titled 'Sign up as an Lender' and 'Sign up as a Borrower'. The 'Sign up as an Lender' option is highlighted with a red arrow. The modal text for 'Sign up as an Lender' reads: 'Explore wider bankable leads across various debt instruments and schemes in a hassle-free digital environment to support MSMEs and Startups.' The 'Sign up as a Borrower' option reads: 'Get interest from Public Sector Banks, Private Sector Banks, NBFCs and MFIs on your loan proposals, in a hassle-free digital environment, without visiting any of their office.' Below the modal, the website's main navigation steps are visible: 'STEP 01 Signup', 'STEP 02 Complete Basic Information', and 'STEP 03 Upload Documents'. A 'Register as Borrower' form is also visible at the bottom.

- The snapshot of the registration page is given below.
- Submit all the requested application.
- Sign up as Lender is available with official email only. Registration with gmail.com, yahoo.com, hotmail.com etc is not accepted.



**Register to get access of Bankable Leads**

Enter Name of the Officer

Enter Designation

Enter Email

Enter Mobile Number

Enter Password

Re-enter Password

Enter Name of the Lender

Pin Code City

Regional office

Terms and conditions  
I am the authorized executive of the organization and the data available at/ downloaded from this website will be used by us for the consideration of financial assistance proposal only. The details will not be shared to any body outside our organization.

**Register**

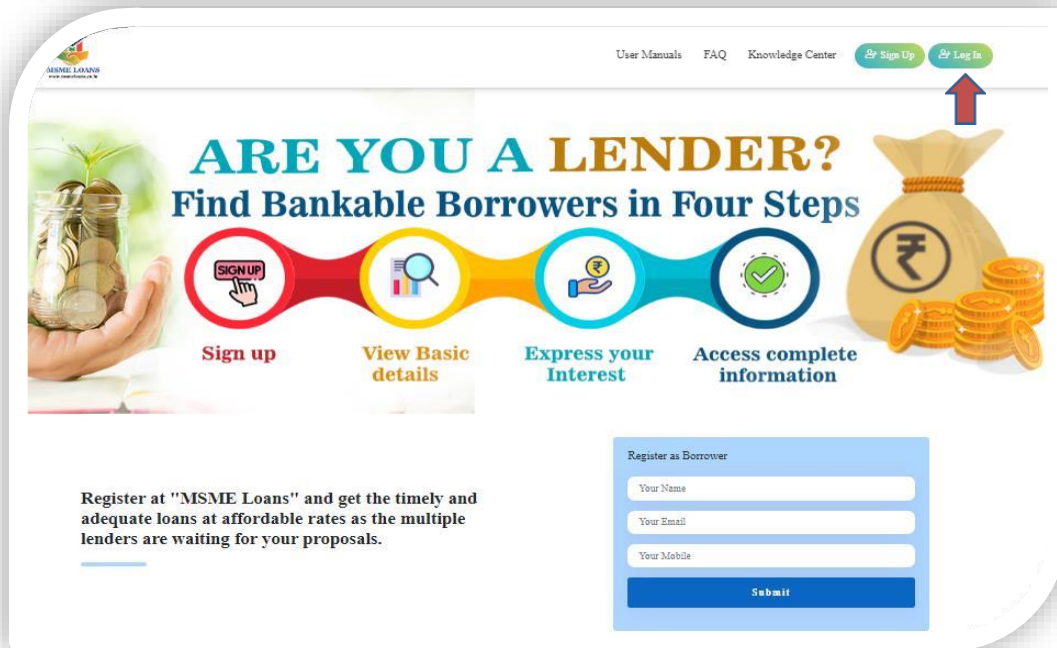
[Already signed up? Log in](#)

### **Congratulations:**

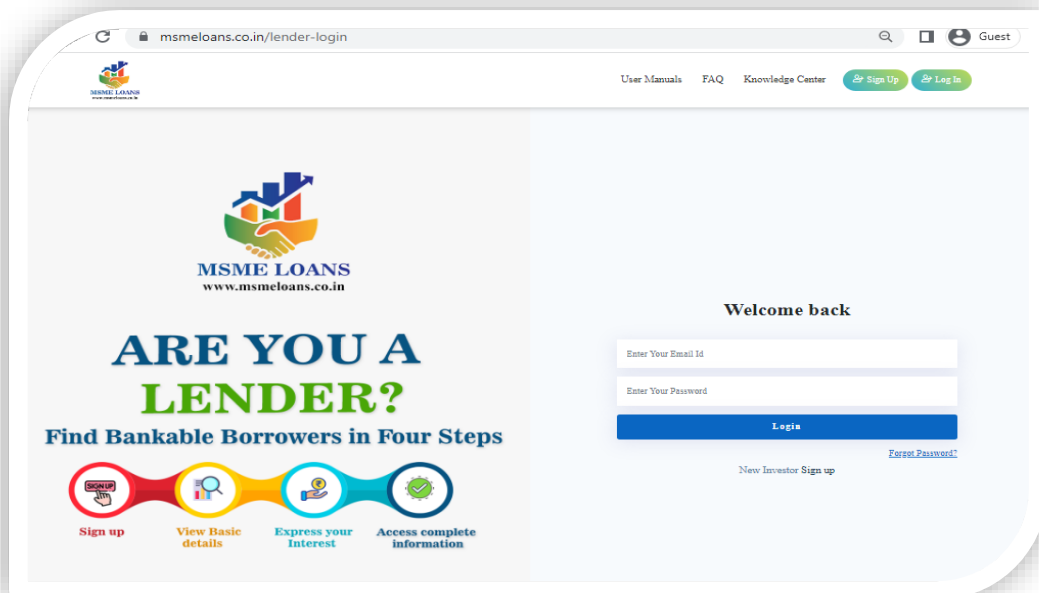
After submitting registration form, the lender will get a confirmation call for verification and the registration will be completed.

## 1.5 Log in as a Lender

- To start with, Lender is required to login as suggesting below with the red arrow.



- To start with, Lender is required to login through registered email address and password.



- Congratulation you've successfully logged in;
- You may visit "My Profile" and update any information.

The screenshot shows the 'My Account' page with a navigation menu on the left containing 'My Profile', 'Search Borrower', 'My Interest', and 'Logout'. The 'My Profile' section contains the following fields:

- Officer Name: Rohit
- Designation: DGM
- Email: rohit@sbi.co.in
- Mobile: 8851096461
- Name of the Lender: Rohit
- Pin Code: 201007
- City: GHAZIABAD
- office Type: Regional office

An 'Update' button is located at the bottom of the profile section.

- You may search "Bankable MSMEs and Startups" based on various filters of their choice.

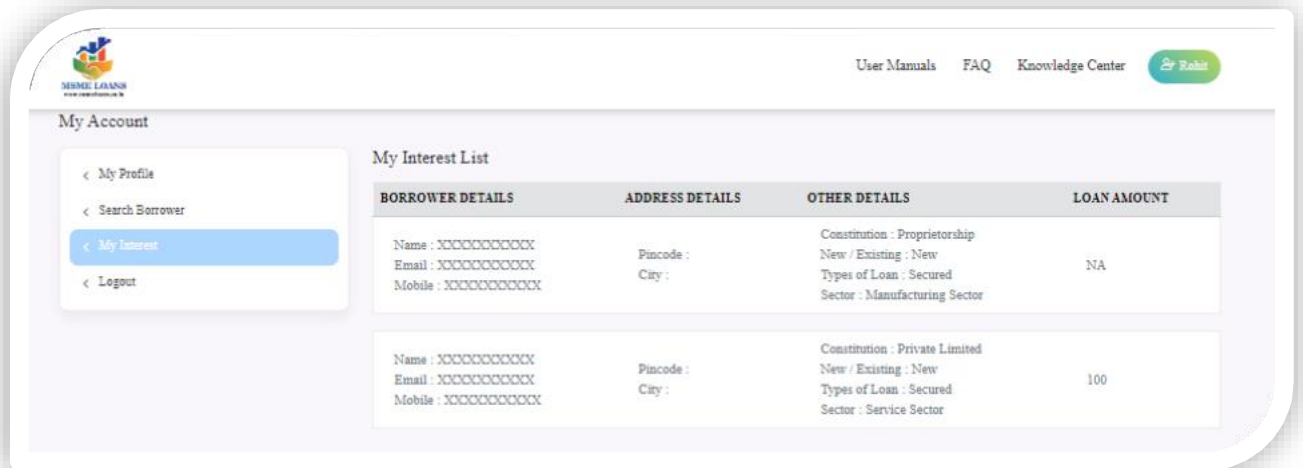
The screenshot shows the 'Search Borrower' page with the following filters:

- Constitution: Select
- New / Existing: Select
- Types of Loan: Select
- Sector: Select
- GST REGISTRATION: Select
- City: Select
- Min Amount: [Text Input]
- Max Amount: [Text Input]
- Search: [Button]

Below the filters is a 'Borrower List' table:

BORROWER DETAILS	ADDRESS DETAILS	OTHER DETAILS	LOAN AMOUNT	ACTIONS
Name : XXXXXXXXXXXX Email : XXXXXXXXXXXX Mobile : XXXXXXXXXXXX	Pincode : XXXXXXXXXXXX City : XXXXXXXXXXXX	Constitution : Private Limited New / Existing : New Types of Loan : Secured Sector : Service Sector	100	<a href="#">Request</a>
Name : XXXXXXXXXXXX Email : XXXXXXXXXXXX Mobile : XXXXXXXXXXXX	Pincode : XXXXXXXXXXXX City : XXXXXXXXXXXX	Constitution : Proprietorship New / Existing : New Types of Loan : Secured Sector : Manufacturing Sector	NA	<a href="#">Request</a>

- Your cart is ready with “My interest”.
- Once, the MSME/Startup also accept interest of the lender, it will receive information of the borrower to proceed further.



## 1.6 All support by [msmeloads.co.in](http://msmeloads.co.in) till disbursement

[msmehelpline.co.in](http://msmehelpline.co.in) shall handhold the borrower and the lender at every stage till the disbursement and closure of your credit proposal. It will include conducting initial due-diligence of the borrower, advising borrower on completion and compiling the documents required by lender, arranging inspections and meetings with the borrower, ensuring compliance of the queries of the lender, advising borrowers on financial compliances and many more.



**‘MSME Helpline’ is having more than 9 lakh family members on YouTube. Do subscribe our YouTube channel for important discussions on MSME at [www.youtube.com/msmehelplineindia](http://www.youtube.com/msmehelplineindia)**

